

WIRRAL CHILDREN'S TRUST BOARD – 16th July 2013

HELP Survey 2013 – Summary Results

1.0 Background

The HELP survey is an annual survey of children and young people Wirral it is ran on behalf of the Children's Trust and has been a continuation from the nation TellUs survey they ceased in 2010. The survey is conducted using an online questionnaire and is carried out during school time. This year three versions of the survey have been conducted for Primary (Year6), Secondary (Year 8 and 10) and new this year a Post 16 questionnaire.

Results from this survey will be used across the Children's Trust to inform service planning for children and young people in Wirral, including the Children and Young People's Plan.

The response rate was at its highest in 2012, and is summaries in the table below. There has been a reduction in primary responses of 23% in 2013 and similarly in secondary by 37%.

Year	Primary	Secondary	Post 16
2012	1606	2186	-
2013	1243	1367	772

2.0 Demographics

For Primary schools the gender split is approximately 50% which is representative of schools, similarly the rate of Free School Meal entitlement (FMS) is 23.5% which is higher than that reported in the May 2013 School Census of 18.7%.

For secondary schools however the gender split is heavily weighted towards girls with 78.4% of respondents being female, this is attributed to the numbers of girl's schools who completed the survey. The FSM entitlement was 11.6% which is low compared to the Wirral average. These respondent characteristics need to be considered when analysing the results.

3.0 Findings

The analysis has been carried out within the three outcome groups, Being Healthy, Staying Safe and Achieving and Economic Wellbeing. The results have been closely linked to the Children and Young People's Plan 2013/16.

4.0 Summary

HELP survey	Children and Young People's Plan
Obesity and Healthy Lifestyle Children are most active in the Primary School with 62.3% of respondents walking to school, for those who don't walk the majority 44.6% come to school by car. In secondary school 39.0% of respondents walk to school with 35.8% using the bus and 35.3% being driven to school. When it comes to eating 5 or more portions of fruit and vegetables each day 21.9% of primary and 18.0% of secondary pupils	<ul style="list-style-type: none">• Breastfeeding will be embedded in the nursery, primary and secondary school curriculum through the use of resources that show women breastfeeding instead of feeding formula milk so that children grow up experiencing breastfeeding as the norm.• Midwifery and health visiting services to identify women who are obese at their 12 week ante natal assessment.• Examine local data to determine current levels of maternal obesity in Wirral and

<p>said they had eaten five or more portions of fruit and vegetables the previous day to the survey. This is an increase from last year where the numbers were 20.8% and 15.2% respectively.</p>	<p>identify appropriate solutions to tackle these.</p> <ul style="list-style-type: none"> • Develop an early year’s program to include focus on healthy eating and being active. • Develop a Wirral obesity strategy within the wider Health and Wellbeing Strategy with an emphasis on prevention and physical activity. • Explore the potential to deliver healthy cookery classes in schools.
<p>Mental Health</p> <p>When asked if they were generally happy with life, 85.8% of primary pupils said they were happy all or most of the time, by secondary this fell to 79.2%. However when asked about friendships, 97% of primary and 96.4% of secondary pupils said that had at least one or more good friend.</p> <p>When asked if they liked the way they look 64.5% of primary (53.5% girls, 70.7 % boys) said they like the way they look either all or most of the time. By the time they reached secondary age 44.4% (38.3% girls, 67.8% boys) agreed that they were happy either some or all of the time. It is wise to note that for secondary the ratio of girls to boy is 17:3.</p>	<ul style="list-style-type: none"> • An emotional health, psychological wellbeing and mental health pathway will be established to ensure schools have direct access to informal generic advice from CAMHS. • Pilot the proposed new ‘health and happiness’ indicator (once confirmed) with low level school based emotional health and wellbeing intervention service as well as other Health Services in Schools (HSIS) providers.
<p>Smoking, Alcohol and Drugs</p> <p>When it comes to smoking the recent decline seen in the national smoking levels and the changing perceptions of smoking as “uncool” seems to be filtering down to young people, with an increase in both Primary and Secondary pupils who claim they have never smoked, not even a puff or two. For Primary on 2012 this was 91.4% and in 2013 93.8%. For secondary it was 71.1% in 2012 and 80.1% for 2013.</p> <p>In terms of the consumption of alcohol percentage of primary children who say they have had an alcoholic drink, a whole drink and not just a sip remains low from 16.3% in 2012 to 16.0% in 2013. There is a reduction in secondary for the same question, in 2012 53.4% of young people claimed to have had an alcoholic drink</p>	<ul style="list-style-type: none"> • A Schools Substance Misuse Advisor will be recruited to support the promotion, adoption and implementation of the following: • Schools Substance Misuse guidance and policy documents; • Alcohol Alright brief intervention toolkit; • Provision of interventions for young people admitted to the Accident and Emergency department, addressing the presenting issues and reducing the likelihood of future presentations; • Involvement of the young person’s parents or carers; • Ensure that specialist substance misuse agencies engage with the IFIP to provide education, treatment and other support for families where parents or children are

<p>whilst in 2013 this has reduced to 46.0%.</p> <p>When asked about taking drugs, in 2013, 92.7% of young people say they have never taken drugs, this is an increase since 2012 when 88.8% of young people claimed the same thing. Caution should be taken here as the 2013 cohort is heavily weighted towards young women. The table below splits this information out by gender across the two surveys.</p> <table border="1" data-bbox="148 577 738 757"> <thead> <tr> <th></th> <th>2012</th> <th>2013</th> </tr> </thead> <tbody> <tr> <td>Boys</td> <td>83.9%</td> <td>90.7%</td> </tr> <tr> <td>Girls</td> <td>91.7%</td> <td>93.3%</td> </tr> </tbody> </table> <p>Table 1: % Never tried drugs</p>		2012	2013	Boys	83.9%	90.7%	Girls	91.7%	93.3%	<p>misusing substances;</p> <ul style="list-style-type: none"> • Develop a range of bespoke programmes of activities and interventions to target vulnerable young women misusing alcohol; • Deliver specialist treatment/interventions via CAMHS, Response and Youth Offending Services to reduce substance misuse, improve school attendance and improve family relationships.
	2012	2013								
Boys	83.9%	90.7%								
Girls	91.7%	93.3%								
<p>Feeling Safe</p> <p>Keeping children safe is the responsibility of everyone, from ensuring that effective policing is in place within a community to teaching children how they can keep themselves safe. When asked if they felt safe in the where they lived, 84.6% of primary respondents and 86.8% of secondary respondents said that they felt very or quite safe.</p> <p>When asked about bullying in schools 91.7% of the primary respondents noted that the school inform them about bullying in lessons, assemblies or have an agency work with them to help them spot and reduce bullying, for secondary schools this was 80.4% of respondents. In asked how well does your school deal with bullying for primary school 73.2% of children stated very well or quite well, for secondary this was 59.6%. These were increases from previous years.</p>	<p>Ensure promotional programmers are in place and effectively reviewed for:</p> <ul style="list-style-type: none"> • Road safety • Anti bullying • Teenage Pregnancy • Sexual Health • E Safety 									
<p>School and Lessons</p> <p>In 2013, 87.2% of primary school children noted that most their teachers make their lessons fun and interesting. This is an increase from last year in which 71.2% of children noted this.</p>	<ul style="list-style-type: none"> • Schools below floor standards, schools causing concern and/or schools in an OFSTED category will be supported to make good or better progress; those in Schools Causing Concern or an OFSTED category should be removed from that category in the shortest possible time. 									

<p>In terms of disruptions in class 46.4% of children claim that their lessons are disturbed by other children in 2012, in 2013 this is still a similar figure at 45.7%.</p> <p>A large proportion of children in primary felt that the teachers gave them feedback on how they were doing at school, 87.2% in 2013 compared to 81.1% the previous year.</p> <p>In secondary schools 48.1% of respondents noted that their lessons are disrupted by other pupils, in the previous year 2012, it was 54.0%.</p> <p>In secondary schools 68.0% reported getting feedback on how there are doing with their school work compared to 59.6% in 2012.</p>	<ul style="list-style-type: none"> • Persistent Absence will be reduced and attendance in primary schools improved. • Expansion of the project targeting primary schools with the largest attainment gaps. • The Raising Attainment for Disadvantaged Youngsters (RADY) project for secondary schools will continue to develop and outcomes and learning will be transferred to all secondary and primary schools. • Narrowing the post 16 education attainment gap projects will continue with schools and further education providers; specifically at level 3. 																								
<p>Advice about the future and Aspiration</p> <p>When it comes to aspiration in primary school the difference between the FSM and the non-FSM groups are wide and this gets wider as these groups progress to secondary schools. The tables below examine the question "Do you think you will go on to University/Higher Education?"</p> <table border="1" data-bbox="145 1272 738 1424"> <thead> <tr> <th></th> <th>FSM</th> <th>Non FSM</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>49.5%</td> <td>60.3%</td> </tr> <tr> <td>No</td> <td>16.7%</td> <td>9.9%</td> </tr> <tr> <td>Don't Know</td> <td>33.8%</td> <td>29.9%</td> </tr> </tbody> </table> <p>Table 2: Primary Responses "Do you think you will go on to University/Higher Education?"</p> <table border="1" data-bbox="145 1576 738 1729"> <thead> <tr> <th></th> <th>FSM</th> <th>Non FSM</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>56.4%</td> <td>72.9%</td> </tr> <tr> <td>No</td> <td>11.4%</td> <td>6.3%</td> </tr> <tr> <td>Don't Know</td> <td>32.1%</td> <td>20.8%</td> </tr> </tbody> </table> <p>Table 3: Secondary Responses "Do you think you will go on to University/Higher Education?"</p>		FSM	Non FSM	Yes	49.5%	60.3%	No	16.7%	9.9%	Don't Know	33.8%	29.9%		FSM	Non FSM	Yes	56.4%	72.9%	No	11.4%	6.3%	Don't Know	32.1%	20.8%	<ul style="list-style-type: none"> • Young people will have access to, and be equipped to take advantage of, a range of training, employment or entrepreneurship opportunities. • To provide young people with the best possible preparation for work we will maintain and further develop strong partnerships which connect the educational sector, training providers and the business sector. • A targeted careers information, advice and guidance service for vulnerable young people aged 16-18 (up to the age of 24 if subject to a learning difficulty assessment) will be delivered. • A web based careers information and advice interactive tool – Mersey Interactive (www.merseyinteractive.com) will be provided for use by all Wirral young people, parents, carers and teaching professionals. • Contribute to the Liverpool City Region Apprenticeship 'Hub' and ensure Wirral supports the headline regional delivery target of 10,000 apprenticeships starts in 2013-14.
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5.0 Conclusion

The richness of the information in this survey cannot be done justice in a short summary report. However what is evident from looking at these key themes is that the Children and

Young People's Plan for 2013-2016 will address the issues over the life of the plan. To add value to the work that is being done with and for children and young people of the borough this survey should be continued. This year on year comparison of data will enable the Children's Trust to evidence impact of the CYPP and also continue to inform planning as the needs of the children and young people in the borough change.

6.0 Recommendation

It is recommended that the Children's Trust Board note the report and agree to running the HELP survey 2014 and identify further resources to ensure a high response rate and statistical validation.

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